

CAPTURE

MAGAZINE



MEDIA KIT 2023

CELEBRATING ALL THAT IS SMART & STYLISH TODAY

FASHION

EXCURSIONS

GOURMET

INNOVATION

DESIGN

CULTURE

PHILANTHROPY

Capture Magazine is edited for an affluent audience and delivered to the Bay Area's finest homes and venues. It connects the purveyors of luxury goods with a discerning readership of high net worth and considerable purchasing power.

In this glossy and glamorous magazine, first-class advertising shares the pages with inspired editorials, exclusive interviews, and lush photography.

CAPTURE Magazine acts as a treasured guide for California and an ideal choice for top luxury brands.

This lifestyle magazine, available in both print and online, lives up to its name by capturing all facets of modern luxury for an affluent and sophisticated audience.

OVERVIEW & DISTRIBUTION

MAGAZINE OVERVIEW

READERS	40,000
RATE BASE	10,000

DEMOGRAPHICS

AVG. HOUSEHOLD INCOME	\$540K+
AVG. HOME VALUE	\$3 M+
GENDER DISTRIBUTION	62% F / 38% M
OWN SECONDARY/ VACATION HOMES	31% +

FREQUENCY (4x PER YEAR)

RESORT '23	MARCH, APRIL, MAY
SUMMER '23	JUNE, JULY, AUGUST
BEST OF CAPTURE '23	SEPTEMBER, OCTOBER, NOVEMBER
WINTER '23	DECEMBER, JANUARY, FEBRUARY

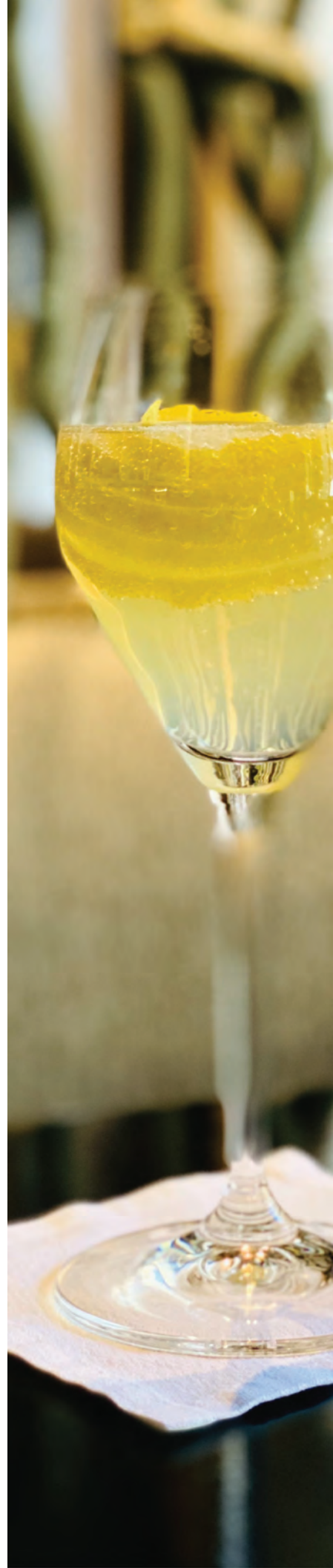
SF BAY DISTRIBUTION

SAN FRANCISCO
NOB HILL, RUSSIAN HILL, PACIFIC HEIGHTS,
PRESIDIO HEIGHTS, SEA CLIFF

PENINSULA
HILLSBOROUGH, BURLINGAME

NORTH SILICON VALLEY
WOODSIDE, AHERTON, MENLO PARK, PALO ALTO,
LOS ALTOS/LOS ALTOS HILLS

WINE COUNTRY
NAPA, SONOMA, ST. HELENA, HEALDSBURG



CALENDAR & RATES

RESORT

EDITORIAL RESORTS & DESTINATIONS
SPACE/MATERIAL CLOSE FEBRUARY 20, 2023
DISTRIBUTION MAR, APR, MAY 2023

SUMMER

EDITORIAL TRAVEL & DESIGN
SPACE/MATERIAL CLOSE MAY 22, 2023
DISTRIBUTION JUNE, JULY, AUG 2023

THE BEST OF CAPTURE

EDITORIAL LIFESTYLE & PHILANTHROPY
SPACE/MATERIAL CLOSE AUG 21, 2023
DISTRIBUTION SEPT, OCT, NOV 2023

WINTER

EDITORIAL FASHION & DESIGN
SPACE/MATERIAL CLOSE NOVEMBER 20, 2023
DISTRIBUTION DEC 2023, JAN & FEB 2024

NET RATES


	1X	2X	3X / 4X
FULL PAGE	\$2,550	\$2,250	\$1,950
DOUBLE PAGE SPREAD	\$2,750	\$2,550	\$2,150
INSIDE FRONT COVER SPREAD	\$3,750	\$3,550	\$3,250
INSIDE BACK COVER	\$2,750	\$2,550	\$2,150
BACK COVER	\$3,750	\$3,550	\$3,250



PRODUCTION SPECIFICATIONS

SPREAD (bleed)	16.5" x 11.375"
SPREAD (trim)	16" x 10.875"
SPREAD (live area)	15.5" x 10.375"
FULL PAGE (bleed)	8.5" x 11.375"
FULL PAGE (trim)	8" x 10.875"
FULL PAGE (live area)	7.5" x 10.375"
FILE FORMAT	PDF/ PDF/X-4
COLOR CRITICAL	SWOP2006_Coated3v2.icc (No Pantone Colors)

Please send all creative materials to
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 @Capture.Magazine

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